

05-25-2001



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**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

- ☒ **New**
- ☐ **Resubmission (Non-Recordation)**  
Document ID #
- ☐ **Correction of PTO Error**  
Reel #  Frame #
- ☐ **Corrective Document**  
Reel #  Frame #

**Conveyance Type**

- ☒ **Assignment** ☐ **License**
- ☐ **Security Agreement** ☐ **Nunc Pro Tunc Assignment**
- ☐ **Merger**
- ☐ **Change of Name**
- ☐ **Other**

**Conveying Party**

☐ Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ **Corporation** ☐ Association
- ☐ Other

☒ **Citizenship/State of Incorporation/Organization**

**Receiving Party**

☐ Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ **Corporation** ☐ Association

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

☐ Other

☒ **Citizenship/State of Incorporation/Organization**

**FOR OFFICE USE ONLY**

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**TRADEMARK**  
REEL: 002303 FRAME: 0299

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

(203) 926-3016

Name

Barry E. Deutsch, Esq.

Address (line 1)

Applica Consumer Products, Inc.

Address (line 2)

6 Armstrong Road

Address (line 3)

Shelton, Connecticut 06484

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

2

**Trademark Application Number(s) or Registration Number(s)**

☐

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

1,613,628

**Number of Properties**

Enter the total number of properties involved.

#

1

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

40.00

Method of Payment:

Enclosed

☐

Deposit Account

☒

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

50-0650

Authorization to charge additional fees:

Yes

☒

No

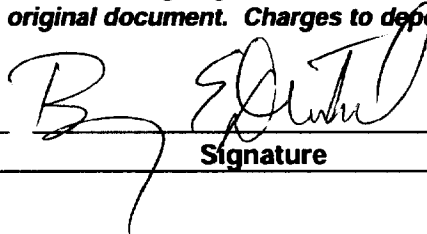
☐

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Barry E. Deutsch

Name of Person Signing



Signature

May 17, 2001

Date Signed

## **ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION**

WHEREAS, **APPLICA CONSUMER PRODUCTS, INC.**, a corporation organized and existing under the laws of the State of Florida, having its principal office and place of business at 5980 Miami Lakes Drive, Miami Lakes, Florida 33014-2467 (hereinafter, the “Assignor”) is the owner of United States Trademark Registration No. 1,613,628 for VIP PRO (STYLIZED);

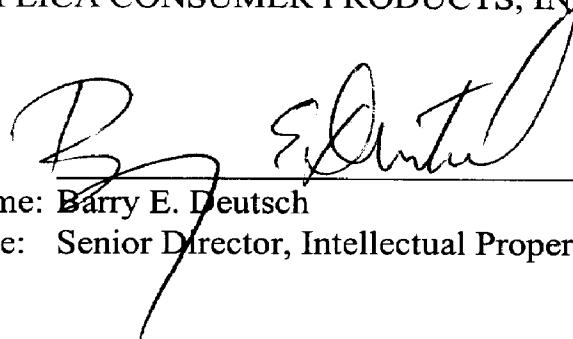
WHEREAS, **HP INTELLECTUAL CORP.**, a corporation organized and existing under the laws of the State of Delaware, having its principal office and place of business at 2751 Centerville Road, Suite 352, Wilmington, Delaware 19803, Attention: John P. Garniewski, Jr. (hereinafter, the “Assignee”) is desirous of acquiring the entire right, title and interest of the Assignor in and to said United States Trademark Registration, and the good will associated herewith;

NOW, THEREFORE in consideration of the sum of ONE DOLLAR (\$1.00) and other good and valuable consideration not herein specifically enumerated, the receipt and sufficiency of which is hereby acknowledged, the Assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto the Assignee, its successors, assigns or other legal representatives, Assignor’s entire right, title and interest including the good will associated therewith, and any common law rights in and to the said United States Trademark Registration, together with all rights thereunder as the same would have been held by the Assignor had this Assignment and sale not been made, Assignor reserving no rights unto itself.

The foregoing sale, assignment and Transfer shall include all claims for profits and damages of past infringement, if any, of said U.S. Trademark Registration with the right to sue for and collect the same for the Assignee's own use and advantage and for the use and advantage of its successors, assigns or other legal representatives.

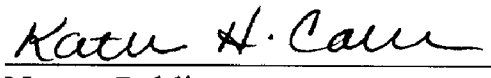
IN WITNESS WHEREOF, the Assignor has caused this instrument to be signed by a duly authorized corporation officer and its corporate seal to be hereto affixed, intending thereby to be legally bound this 17<sup>th</sup> day of May, 2001.

APPLICA CONSUMER PRODUCTS, INC.

By:   
Name: Barry E. Deutsch  
Title: Senior Director, Intellectual Property

STATE OF CONNECTICUT       )  
  ) ss: Shelton  
COUNTY OF FAIRFIELD       )

On this 17<sup>th</sup> day of May, 2001 before me, Katherine H. Callini personally appeared Barry E. Deutsch, who acknowledged himself to be a Senior Director, Intellectual Property of Applica Consumer Products, Inc. and is known to me to be a Senior Director, Intellectual Property of Applica Consumer Products, Inc. and is authorized to execute documents on behalf of the corporation.

  
Notary Public

My Commission Expires: 10/31/2002

C:\My Documents\VIP PRO\Assignment ACPI to HPI.doc

KATHERINE H. CALLINI  
NOTARY PUBLIC  
MY COMMISSION EXPIRES O' T. 31, 2002

TRADEMARK  
REEL: 002303 FRAME: 0302

# **ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION**

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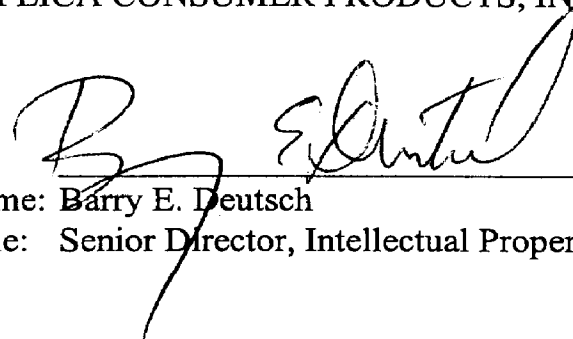
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NOW, THEREFORE in consideration of the sum of ONE DOLLAR (\$1.00) and other good and valuable consideration not herein specifically enumerated, the receipt and sufficiency of which is hereby acknowledged, the Assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto the Assignee, its successors, assigns or other legal representatives, Assignor's entire right, title and interest including the good will associated therewith, and any common law rights in and to the said United States Trademark Registration, together with all rights thereunder as the same would have been held by the Assignor had this Assignment and sale not been made, Assignor reserving no rights unto itself.

The foregoing sale, assignment and Transfer shall include all claims for profits and damages of past infringement, if any, of said U.S. Trademark Registration with the right to sue for and collect the same for the Assignee's own use and advantage and for the use and advantage of its successors, assigns or other legal representatives.

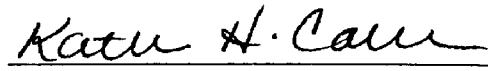
IN WITNESS WHEREOF, the Assignor has caused this instrument to be signed by a duly authorized corporation officer and its corporate seal to be hereto affixed, intending thereby to be legally bound this 17<sup>th</sup> day of May, 2001.

APPLICA CONSUMER PRODUCTS, INC.

By:   
Name: Barry E. Deutsch  
Title: Senior Director, Intellectual Property

STATE OF CONNECTICUT     )  
  ) ss: Shelton  
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Notary Public

My Commission Expires: 10/31/2002

C:\My Documents\VIP PRO\Assignment ACPI to HPI.doc

KATHERINE H. CALLINI  
NOTARY PUBLIC  
MY COMMISSION EXPIRES 0: T. 31, 2002

RECORDED: 05/21/2001

TRADEMARK  
REEL: 002303 FRAME: 0304